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GRANTSCAST®

Level Up Your Logic Model

Foundation, Federal, and State/Provincial Funder Strategies

25+ YEARS
of grants excellence

grantsoffice.com

TODAY'S PRESENTERS

Meet your team



Michael Paddock

Grants Office

Chief Executive Officer



Christina Fernandez

Grants Office

Grants Development Consultant

TODAY'S AGENDA

What we'll cover

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01 What are Logic Models?

02 How do Logic Models change by Funder Type?

03 How do You Level Up Your Logic Models?

04 Questions?



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01

SECTION NUMBER ONE

What are Logic Models?

LOGIC MODEL FOUNDATION

When Logic Models Get Used

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Planning

Clarifies the problem and assumptions by forcing if-then logic before writing.



Implementation

Keeps the team anchored to what's actually supposed to happen and in what sequence.



Evaluation

Determines what to evaluate, why it needs to be evaluated and when.



Stakeholder Communication

Allows internal and external stakeholders (as well as funders) to be on the same page.

LOGIC MODEL COMPONENTS

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Living documents refined throughout the project

Statement of Need/ Purpose

Inputs/Resources

Existing or requested resources you need to run the program.

Activities

Actions you'll take to make the program happen. Should start with a verb.

Outputs

These are the direct results of your program activities.

Outcomes/ Impact

These are short and long term changes that you expect to see as a result of the project.

Assumptions (optional depending on funder)

External factors that will need to be true in order for the program to succeed.

LOGIC MODEL COMPONENTS

Outputs vs Outcomes

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Did we ***do*** the thing vs did the thing ***work***

Outputs

Quantitative

Counts of what you produced — workshops delivered, people served

Tangible

Produced directly by your activities, fully within your control

Quantifying your Efforts

Answers: how much did we do?

Outcomes

Qualitative

Descriptions of what changed — knowledge, behavior, or environment

Transformative

Shifts in the people or systems the project influenced

Quantifying your Change

Answers: what difference did it make?

SAMPLE LOGIC MODEL

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College & Career Readiness Pathway

Statement of Need / Purpose: Students who begin behind grade level are significantly less likely to complete the coursework, testing, and postsecondary persistence required to earn a degree or career-aligned credential — the outcome most linked to long-term self-sufficiency. Coordinated support from a student's current academic level through postsecondary completion is needed to close these gaps.

Inputs (shared)

- *Certified instructional staff & tutors*
- *Diagnostic assessment tools*
- *SAT/ACT prep curriculum & licenses*
- *College & career advisors*
- *Postsecondary & credentialing partners*
- *Shared student data system*
- *Grant & matching funds*

Activities

- Small-group tutoring in math & literacy, delivered multiple times per week
- SAT/ACT test-prep paired with individualized college & career advising
- Persistence coaching during enrollment; connection to career-aligned credentialing

Outputs

students tutored
tutoring hours delivered

students completing test-prep
advising sessions delivered

students receiving coaching
enrolled in credentialing program

Outcomes

- Significant measured gains in grade-level math & literacy (pre/post diagnostic)
- Improved SAT/ACT (or other) test scores; increased college enrollment
- Increased persistence & graduation; credential leading directly to a career

Assumptions (optional depending on funder)

- Partners honor articulation & hiring pipelines
- Local labor market demand exists
- Staffing continuity
- Family/school support persistence

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SECTION NUMBER TWO

How do Logic Models Change by Funder Type?

LOGIC MODEL EXPECTATIONS

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State, Provincial and National Funders



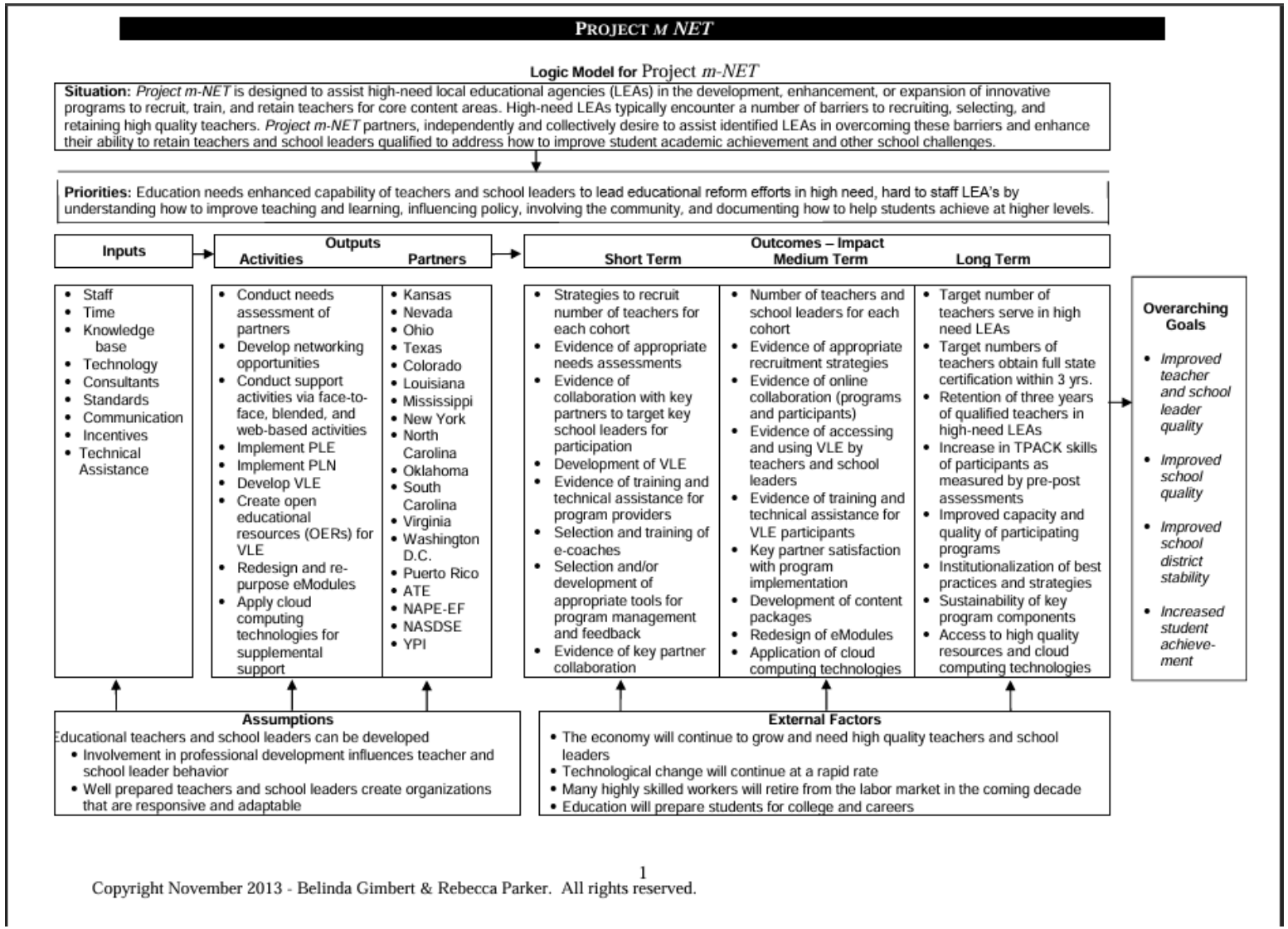
01 **The Elevator Pitch**
Gives reviewers a fast, substantive read on fit.

02 **Compliance and Scoring Tool**
Demonstrates technical rigor and adherence to funder guidelines (referred to as Theory of Action)

03 **Evidence-based Practices**
Requires activities to align with state, provincial, or national priorities and cited research.

04 **Budget to Input Alignment**
Confirms that requested resources match the activities you're proposing to fund.

05 **Evaluation Blueprint**
Doubles as the outline for your evaluation plan, questions, and data sources.



PROJECT *M NET*

Logic Model for Project *m-NET*

Situation: *Project m-NET* is designed to assist high-need local educational agencies (LEAs) in the development, enhancement, or expansion of innovative programs to recruit, train, and retain teachers for core content areas. High-need LEAs typically encounter a number of barriers to recruiting, selecting, and retaining high quality teachers. *Project m-NET* partners, independently and collectively desire to assist identified LEAs in overcoming these barriers and enhance their ability to retain teachers and school leaders qualified to address how to improve student academic achievement and other school challenges.

Priorities: Education needs enhanced capability of teachers and school leaders to lead educational reform efforts in high need, hard to staff LEA's by understanding how to improve teaching and learning, influencing policy, involving the community, and documenting how to help students achieve at higher levels.

Inputs	Outputs		Outcomes – Impact			Overarching Goals
	Activities	Partners	Short Term	Medium Term	Long Term	
• Staff • Time • Knowledge base • Technology • Consultants • Standards • Communication • Incentives • Technical Assistance	• Conduct needs assessment of partners • Develop networking opportunities • Conduct support activities via face-to-face, blended, and web-based activities • Implement PLE • Implement PLN • Develop VLE • Create open educational resources (OERs) for VLE • Redesign and re-purpose eModules • Apply cloud computing technologies for supplemental support	• Kansas • Nevada • Ohio • Texas • Colorado • Louisiana • Mississippi • New York • North Carolina • Oklahoma • South Carolina • Virginia • Washington D.C. • Puerto Rico • ATE • NAPE-EF • NASDSE • YPI	• Strategies to recruit number of teachers for each cohort • Evidence of appropriate needs assessments • Evidence of collaboration with key partners to target key school leaders for participation • Development of VLE • Evidence of training and technical assistance for program providers • Selection and training of e-coaches • Selection and/or development of appropriate tools for program management and feedback • Evidence of key partner collaboration	• Number of teachers and school leaders for each cohort • Evidence of appropriate recruitment strategies • Evidence of online collaboration (programs and participants) • Evidence of accessing and using VLE by teachers and school leaders • Evidence of training and technical assistance for VLE participants • Key partner satisfaction with program implementation • Development of content packages • Redesign of eModules • Application of cloud computing technologies	• Target number of teachers serve in high need LEAs • Target numbers of teachers obtain full state certification within 3 yrs. • Retention of three years of qualified teachers in high-need LEAs • Increase in TPACK skills of participants as measured by pre-post assessments • Improved capacity and quality of participating programs • Institutionalization of best practices and strategies • Sustainability of key program components • Access to high quality resources and cloud computing technologies	• *Improved teacher and school leader quality* • *Improved school quality* • *Improved school district stability* • *Increased student achieve-ment*

Assumptions

Educational teachers and school leaders can be developed
- Involvement in professional development influences teacher and school leader behavior
- Well prepared teachers and school leaders create organizations that are responsive and adaptable

External Factors
- The economy will continue to grow and need high quality teachers and school leaders
- Technological change will continue at a rapid rate
- Many highly skilled workers will retire from the labor market in the coming decade
- Education will prepare students for college and careers

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VISUALIZE IT - SAMPLE

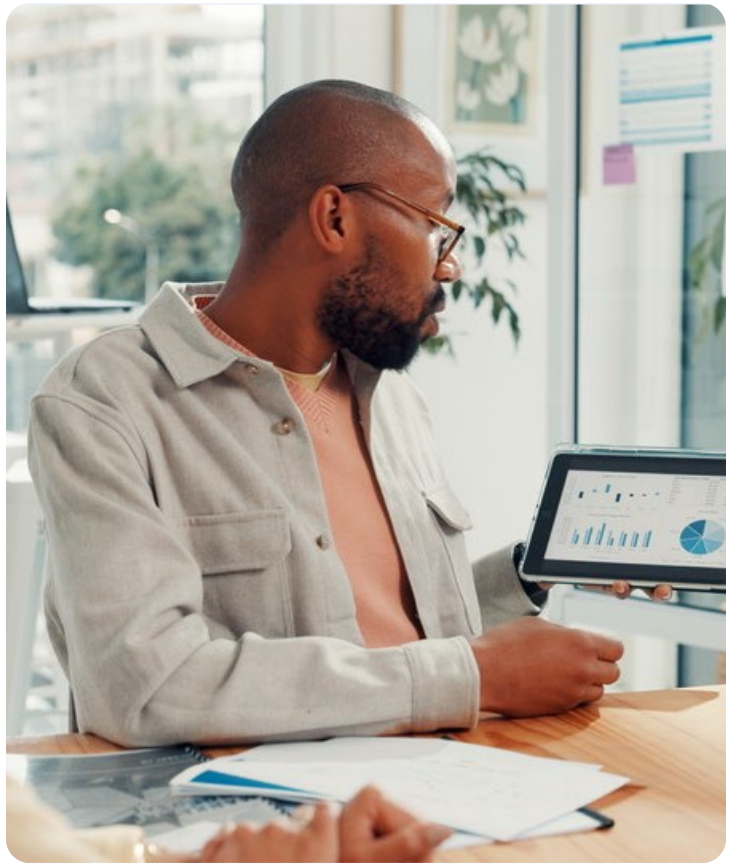
Federal Logic Model

Source: *U.S. Department of Education, Office of Innovation and Improvement, Transition to Teaching*.

LOGIC MODEL EXPECTATIONS

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Foundation Funders



01 **Narrative and Relationship Tool**
Emphasizes storytelling and alignment with mission-driven goals.

02 **Outcomes over Outputs**
Weighs the change created above the volume of activity or people served.

03 **Theory of Change**
Explains *why* your activities should produce your outcomes, and how that connects back to the funder's broader mission.

04 **Measurable Impact**
Demonstrates population impact and strategic advancement through measurable results.

05 **Sustainability and Learning**
Signals how outcomes will continue, and what you'll learn, beyond the grant period.

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VISUALIZE IT - SAMPLE

Foundation Logic Model

Source: W.K. Kellogg Foundation Logic Model Development Guide

RESOURCES	ACTIVITIES	OUTPUTS	SHORT & LONG-TERM OUTCOMES	IMPACT
In order to accomplish our set of activities we will need the following:	*In order to address our problem or asset we will accomplish the following activities:*	*We expect that once accomplished these activities will produce the following evidence or service delivery:*	*We expect that if accomplished these activities will lead to the following changes in 1-3 then 4-6 years:*	*We expect that if accomplished these activities will lead to the following changes in 7-10 years:*
• IRS 501(c)(3) status • Diverse, dedicated board of directors representing potential partners • Endorsement from Memorial Hospital, Mytown Medical Society, and United Way • Donated clinic facility • Job descriptions for board and staff • First year's funding ($150,000) • Clinic equipment • Board & staff orientation process • Clinic budget	• Launch/complete search for executive director • Board & staff conduct Anywhere Free Clinic site visit • Board & staff conduct planning retreat • Design and implement funding strategy • Design and implement volunteer recruitment and training • Secure facility for clinic • Create an evaluation plan • Design and implement PR campaign	• # of patients referred from ER to the clinic/year • # of qualified patients enrolled in the clinic/year • # of patient visits/year • # of medical volunteers serving/year • # of patient fliers distributed • # of calls/month seeking info about clinic	• Memorandum of Agreement for free clinic space • Change in patient attitude about need for medical home • Change in # of scheduled annual physicals/follow-ups • Increased # of ER/physician referrals • Decreased volume of unreimbursed emergencies treated in Memorial ER	• Patient co-payments supply 20% of clinic operating costs • 25% reduction in # of uninsured ER visits/year • 300 medical volunteers serving regularly each year • Clinic is a United Way Agency • Clinic endowment established • 90% patient satisfaction for 5 years. • 900 patients served/year

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SECTION NUMBER THREE

How do You Level Up Your Logic Models?

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LEVEL UP TIP

Color Coding

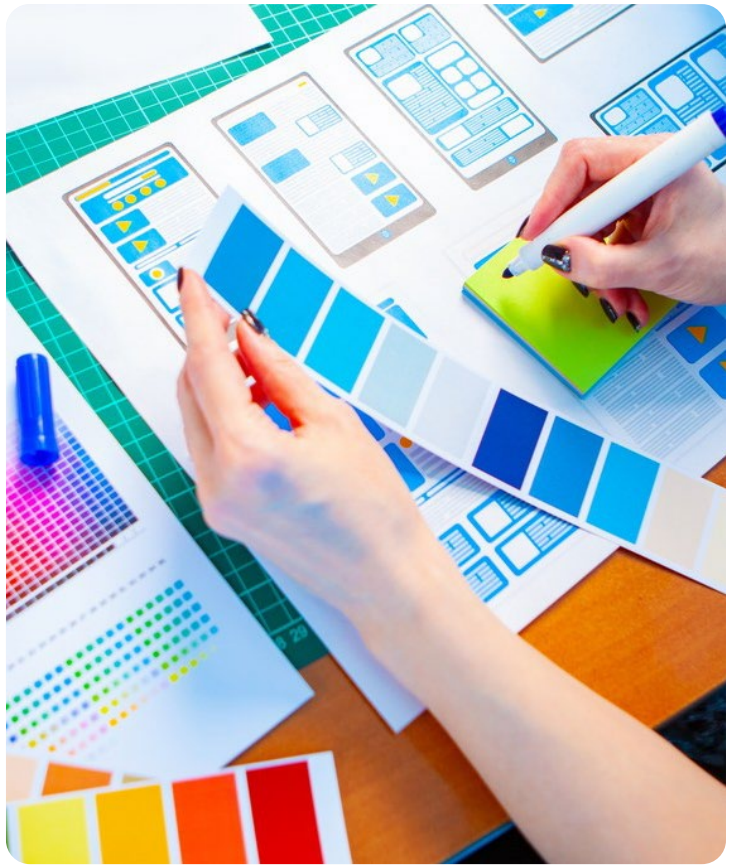
Visually gives reviewers a shortcut through your logic demonstrating which components relate to each other.



LEVEL UP TIP

Color Coding

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01 **Quickly allows reviewers to follow your logic**

Assign colors to group related items together

02 **Most valuable when a project has 3+ activities**

Most valuable when a project has several goals, multiple partners, or overlapping activities.

03 **Keep it to 3-5 colors**

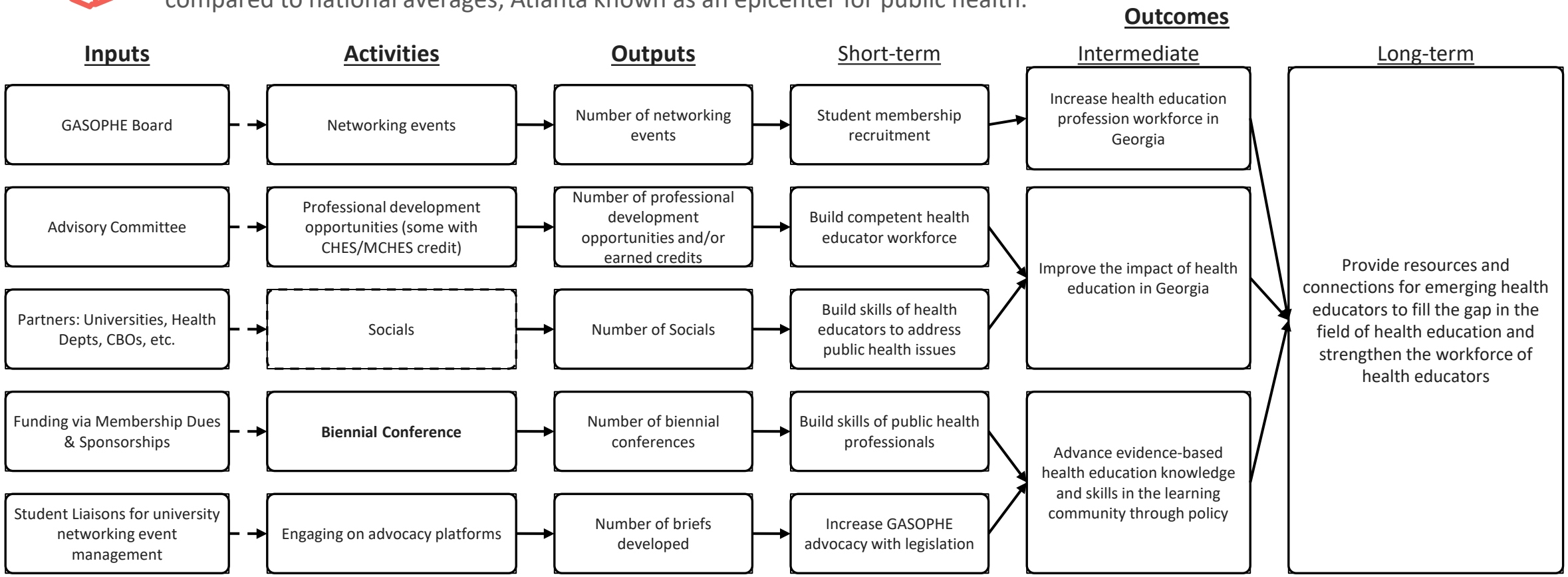
More than that becomes noise and defeats the purpose.

EXAMPLE

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Logic Model

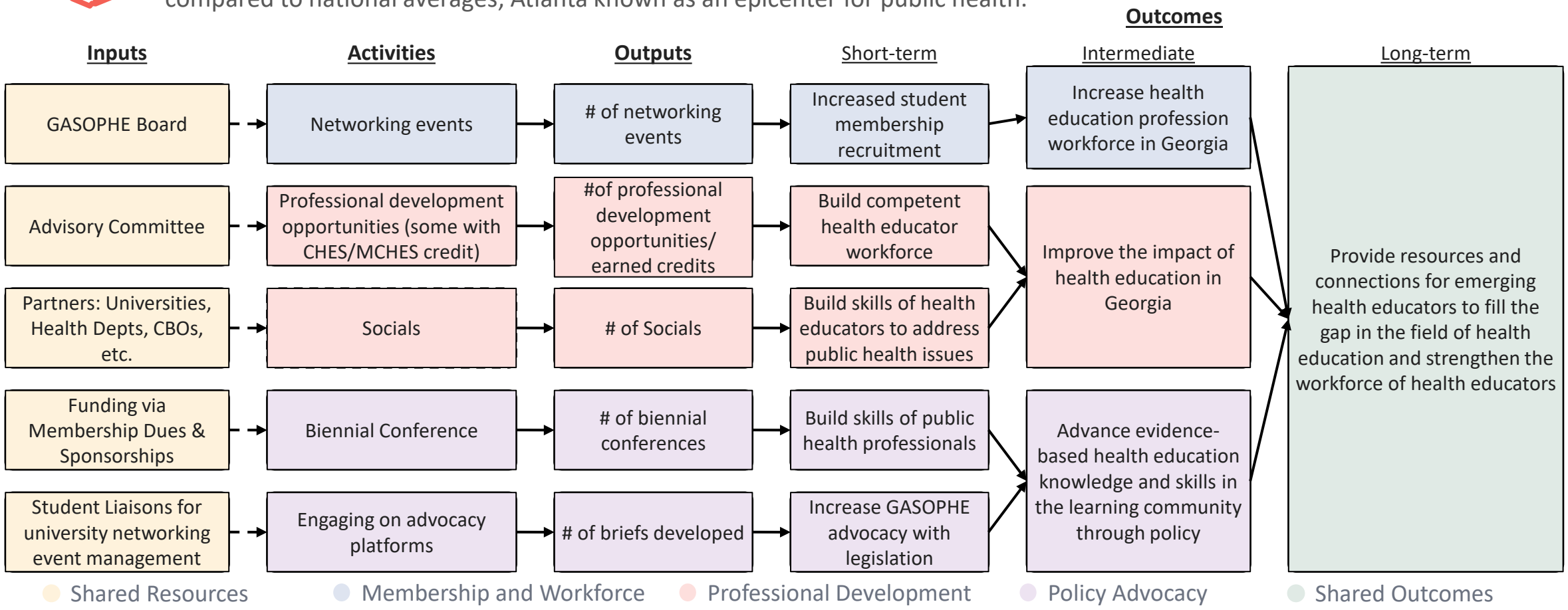
Context: GASOPHE has mentorship for young professionals that does not exist in other national chapters. GASOPHE advocates for policy in a conservative state; Atlanta is a diverse, metropolitan area; Southeast has negative health outcomes compared to national averages; Atlanta known as an epicenter for public health.



EXAMPLE

Logic Model – Color Coded

Context: GASOPHE has mentorship for young professionals that does not exist in other national chapters. GASOPHE advocates for policy in a conservative state; Atlanta is a diverse, metropolitan area; Southeast has negative health outcomes compared to national averages; Atlanta known as an epicenter for public health.



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LEVEL UP TIP

Articulating Outcomes

Writing short, intermediate, and long-term outcomes to align with your projects scope.



LEVEL UP TIP

Short, Intermediate, and Long Term Outcomes

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Short Term
0-1 year

Immediate Result of your Project Activities

- Change in knowledge and attitudes resulting from activities
- Use verbs: *increase, improve, demonstrate*

Intermediate
1-3 years

More distant but anticipated results of your projects activities

- Change in action and behaviors resulting from new knowledge (short term outcomes)
- Use verbs: *apply, adopt, implement*

Long Term
3-5+ years

Ultimate impact of a program

- Change in environmental, social, or economic conditions resulting from project implementation
- Use Verbs: *Contribute to, advance, further*

LEVEL UP TIP

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Short vs. Intermediate vs. Long Term Outcomes

Consider the following questions as your drafting your outcomes.

Short Term

Does this reflect something participants *know* or *can do* differently — not just that they showed up?

Intermediate

What behavior or condition should shift once participants act on what they gained in the short term?

Long Term

Is this outcome still realistically attributable to our project, or does it drift into territory we can't actually claim credit for?

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LEVEL UP TIP

Evaluation Roadmap

A logic model forms the basis of an outcomes-based evaluation plan.



LEVEL UP TIP

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Develop the Logic Model in Concert with your Evaluation Plan

01	**Purpose of the Evaluation**	Logic models define the scope of a project and allow you to see the various program components that may need to be evaluated.
02	**Evaluation Questions**	Logic Models can help determine what components should be evaluated based on time, stakeholders and resources.
03	**Indicators**	Logic model outputs highlight what indicators you are using to measure the intention of your project.
04	**Data Collection and Methodology**	Logic models allow you to see when you might want to collect data based on the stage at which your project should be at.

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Use Logic Model to Strengthen, Not just Satisfy

Even if a formal model isn’t required, consider drafting one anyway to ensure clear communication, sharp planning, and shared goals across your team and funders.



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Q&A

Questions?

Drop them in the chat – we'll answer as many as we can live, and follow up on the rest by email.

RESOURCES

Level Up Your Logic Models

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Recording
Full Grantscast replay
Coming Soon

Slides
Today's deck (PDF)
Available

Transcript
Searchable session text
Coming Soon

FUNDED Article
Developing a Logic Model for Your Grant Application
Available

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