

GRANTS OFFICE
empowering communities

Funding Public Safety

A Complete Guide to the Grants Landscape

Sponsored by: Genetec™

AGENDA

01 | Welcome

02 | An Overview on Grants

03 | How to Tell if a Technology-Friendly Grant is Right for You

04 | Public Safety Grant Examples

05 | Tips for Success

06 | More About the Genetec Grants Support Team

07 | Questions



Today's Presenters



Jeanne Smith

Genetec, Inc.
Program Manager
Grants & Contracts



Michael Paddock

Grants Office
CEO



Elizabeth Evans

Grants Office
Grants Development Associate

What are Grants?

Grants are funds given by an entity (e.g., public body, charitable foundation, or a specialized grant-making institution) to another entity for a specific purpose linked to public benefit.



- Increasing Emergency Response Time
- Community Violence Prevention
- Decreasing Motor Vehicle Accidents

Federal Sources of Public Safety Grant Funding







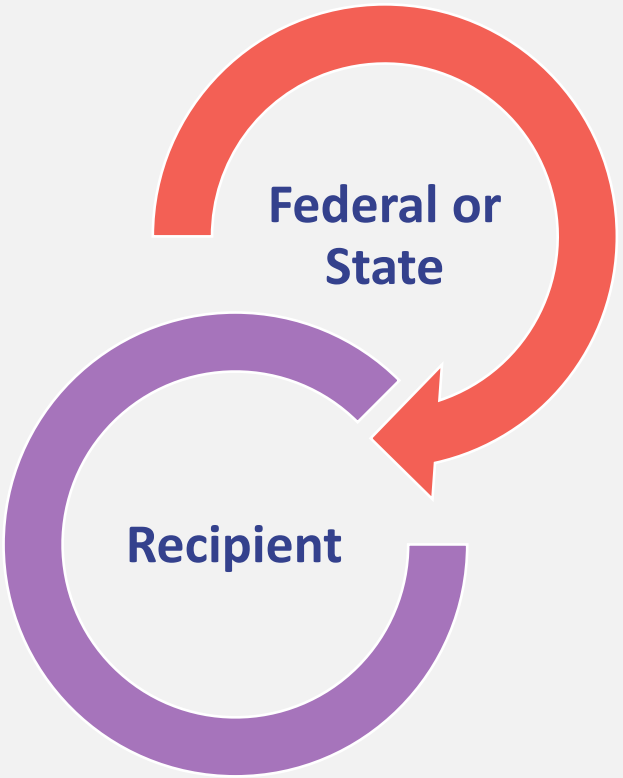


State Sources of Public Safety Grant Funding

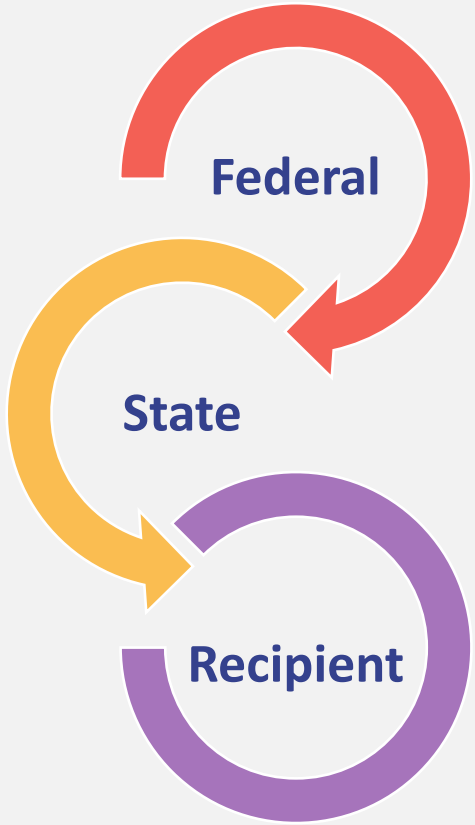


Types of Grant Funding & How it Flows

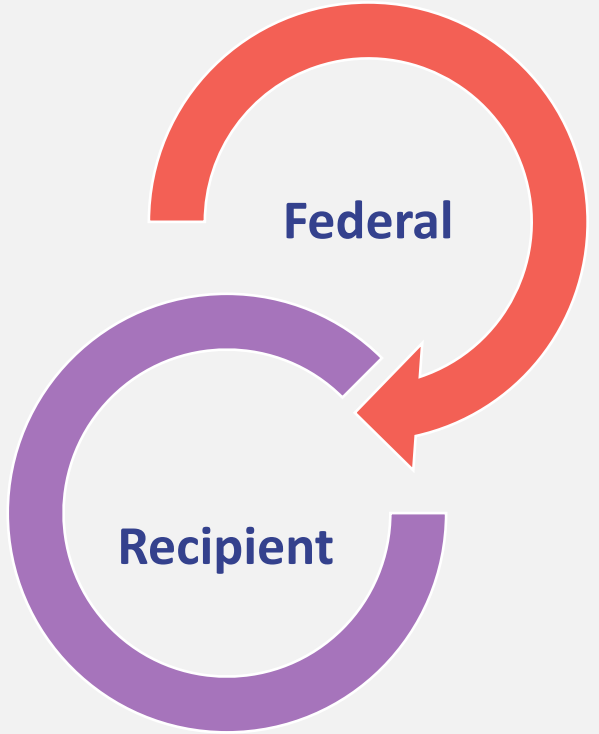
Direct Competitive



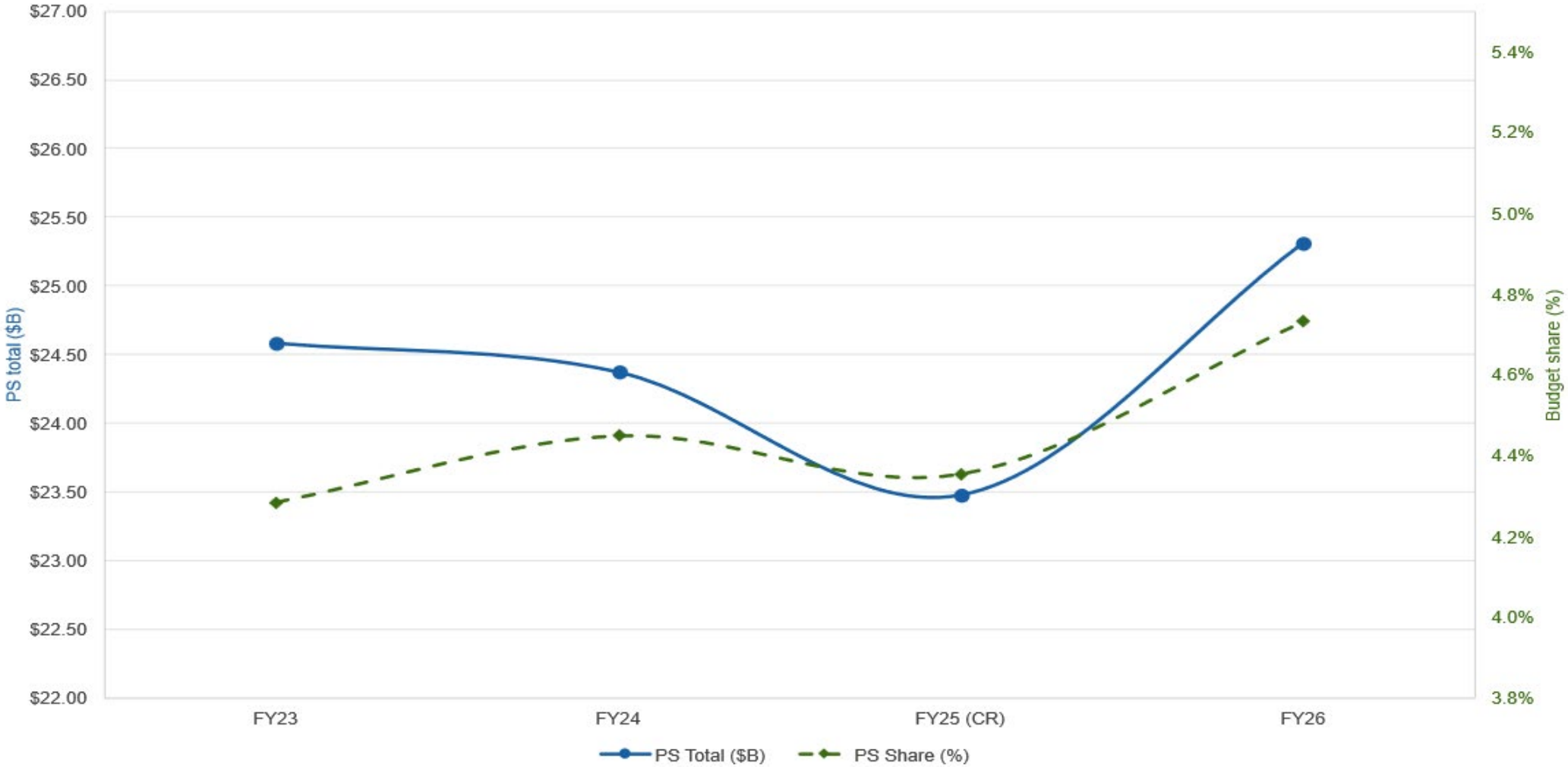
Pass-Through
Competitive or Entitlement



Direct Entitlement
(e.g., earmarks)

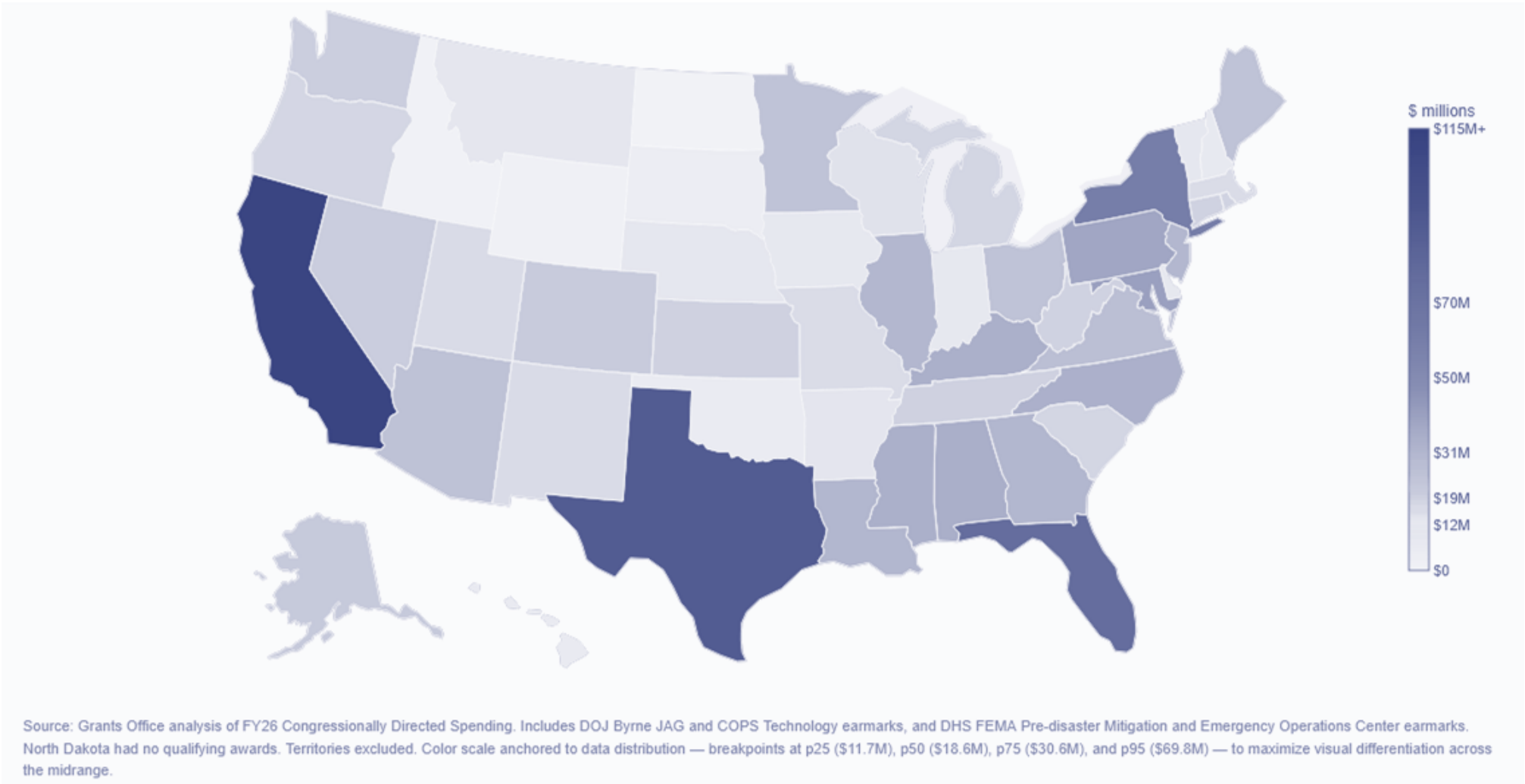


Public Safety Funding & Budget Share, FY23-FY26



FY26 Public Safety Earmark Funding by State

DOJ (JAG + COPS Technology and DHS (Pre-Disaster Mitigation Emergency Operations Centers) - $1.21B across 1,282 awards



Source: Grants Office analysis of FY26 Congressionally Directed Spending. Includes DOJ Byrne JAG and COPS Technology earmarks, and DHS FEMA Pre-disaster Mitigation and Emergency Operations Center earmarks. North Dakota had no qualifying awards. Territories excluded. Color scale anchored to data distribution — breakpoints at p25 ($11.7M), p50 ($18.6M), p75 ($30.6M), and p95 ($69.8M) — to maximize visual differentiation across the midrange.

How do I Know if a Technology-Friendly Grant is Right for Us?

Examples of Grant Fundable Genetec Solutions

01 | Genetec Clearance™ digital evidence management

Facilitates data collection from disparate evidence sources.

02 | Genetec Citigraf™ decision support system

Empowers public safety departments to build a deeper, data-driven understanding of what's happening in their city by correlating and displaying incoming data through dynamic maps, supporting operation centers and frontline personnel with deeper situational awareness as events unfold

03 | AutoVu Cloudrunner™ vehicle-centric investigation system

Provides law-enforcement agencies with a reliable way to identify vehicles connected to crimes, day and night, and in any weather condition.

04 | Security Center™ unified security platform

Offers unlimited feature possibilities.

05 | Omnicast™ unified video management platform

Manages city-wide surveillance all from one place, centralized for better situational awareness and is easily unified with access control, intrusion detection, communications, and more.



Questions for Consideration when Grantseeking for Technology

Allowable Costs

- Will the allowable costs cover our desired technology solution?
- Does the grant properly align with our technology needs?

Award Size

- Are there budget limitations on maximum IT costs?
- Will the grant cover the full cost to implement the technology solution?

Implementation and Sustainability

- Are we ready to implement the efforts within the grant's timeline?
- Can we afford to maintain the solution once the grant period ends?

What are Examples of Public Safety Grants?

Edward Byrne Memorial Justice Assistance Grant (JAG)

FY2025 Basics

Provides states and units of local government with critical funding necessary to support a range of program areas including law enforcement, prosecution and court programs, prevention and education programs, corrections and community corrections, drug treatment and enforcement, crime victim and witness initiatives, and planning, evaluation, and technology improvement programs.

2025 Priority Areas:

- Combatting Violent Crime
- Immigration Enforcement
- Safe Communities
- Safe Houses of Worship



Funding Amount

$96,384,585 JAG Local / $199,222,278 JAG State

Deadline

JAG Local usually August / State deadlines vary

Eligibility Notes

- JAG Local: Units of local government. 2025 Allocations: https://bja.ojp.gov/program/jag/allocations
- JAG State: SAA determines eligibility; may include Units of local government; Nonprofit organizations; Tribal organizations

State Homeland Security Program



Objective:

The goal of SHSP is to support statewide and state, local, tribal, and territorial governments in building, enhancing, and sustaining the capabilities needed to prevent, prepare for, protect against, and respond to acts of terrorism.

2026 Purpose Areas:

- Enhancing the protection of soft targets and crowded places
- Supporting Homeland Security Task Forces and fusion centers
- Enhancing and integrating cybersecurity resiliency
- Enhancing election security
- Border Crisis Response and Enforcement Support

Funding Amount

$394,250,000 is available in FY26

Deadline

SAA's are to apply to FEMA on behalf of state and local agencies by July 24, 2026. Local deadlines vary based on state administration.

Eligibility Notes

- State Agencies
- Law Enforcement Agencies
- Nonprofits

Emergency Management Performance Grant



Objective:

EMPG provides state, local, tribal and territorial emergency management agencies with the resources required for implementation of the National Preparedness System and works toward the National Preparedness Goal of a secure and resilient nation.

2026 Program Goals:

- Building or sustaining preparedness capabilities
- Closing capability gaps that are identified in the state or territory's most recent SPR
- Building continuity capabilities to ensure governmental essential functions and services resilience

Funding Amount

$337,250,000 is available in FY26.

Deadline

SAA's are to apply to FEMA on behalf of state and local agencies by July 10, 2026. Local deadlines vary based on state administration.

Eligibility Notes

- State agencies
- Local emergency management agencies

Examples of State Funding
(and how to find funds in your state)



California Organized Retail Theft Prevention Grant Program



Missouri Local Violent Crime Prevention Grant Program



Tennessee Downtown Public Safety Grant Program

Start with your DOJ state administering agency (SAA), found here: https://www.ojp.gov/funding/state-administering-agencies/overview

Find your DHS State Administrative Agency (SAA), found here: https://www.fema.gov/grants/preparedness/about/state-administrative-agency-contacts

Think creatively – many other state agencies provide grant funding opportunities!

Examples of Public Safety Friendly Foundations

Firehouse Subs

The Firehouse Subs Foundation funds first responders and public safety organizations including fire departments, EMT organizations, and law enforcement agencies. Eligible applicants must be located within 60 miles of a Firehouse Subs restaurant.

Railroad Foundations

Railroad foundations often have a public safety priority in their areas of interest. Railroad foundations inclide:

- CSX Foundation
- Union Pacific Foundation
- Norfolk Southern Foundation

Gas & Energy Foundations

Similar to railroads, gas and energy companies are often public safety friendly in their funding efforts. These foundations include:

- Duke Energy Foundation
- Rocky Mountain Power Foundation
- Pacific Power Foundation

How Can We Improve Our Chances of Success?

Checklist for Grant Readiness

01 Define Your “Why”

What public safety gaps are you hoping to close with grant funding? Think of the various challenges your agency is facing and what initiatives may address those challenges.

02 Form a Grants Team

An effective grants team consists of people in various roles within the organization including Chief, Dep. Chiefs, Officers, IT and finance staff.

03 Create a Grantseeking Documents Folder

Ensure commonly requested documents and information are accessible including call/incident data, organizational charts, equipment inventories, etc.

04 Obtain a UEI Number from Sam.gov

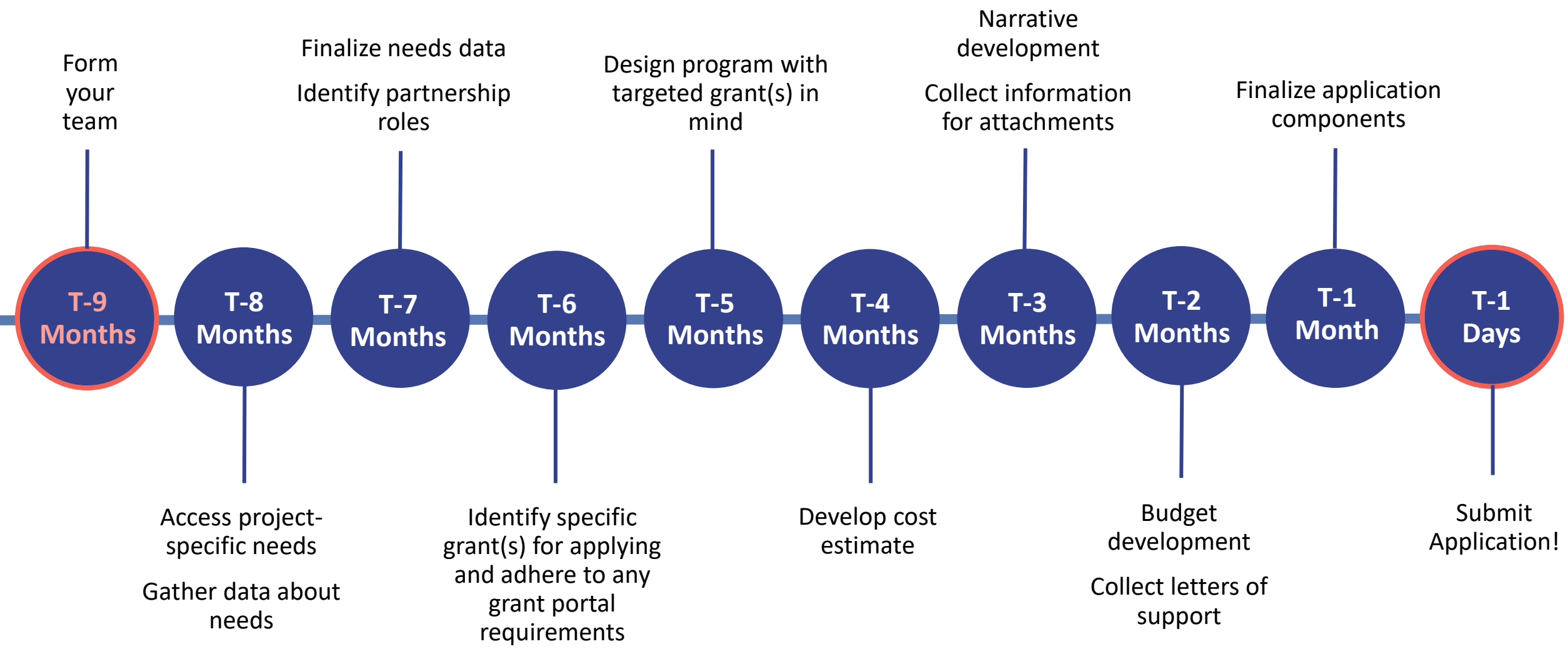
If you’re organization is already registered, ensure you update your registration annually.

05 Build a Grantseeking Calendar

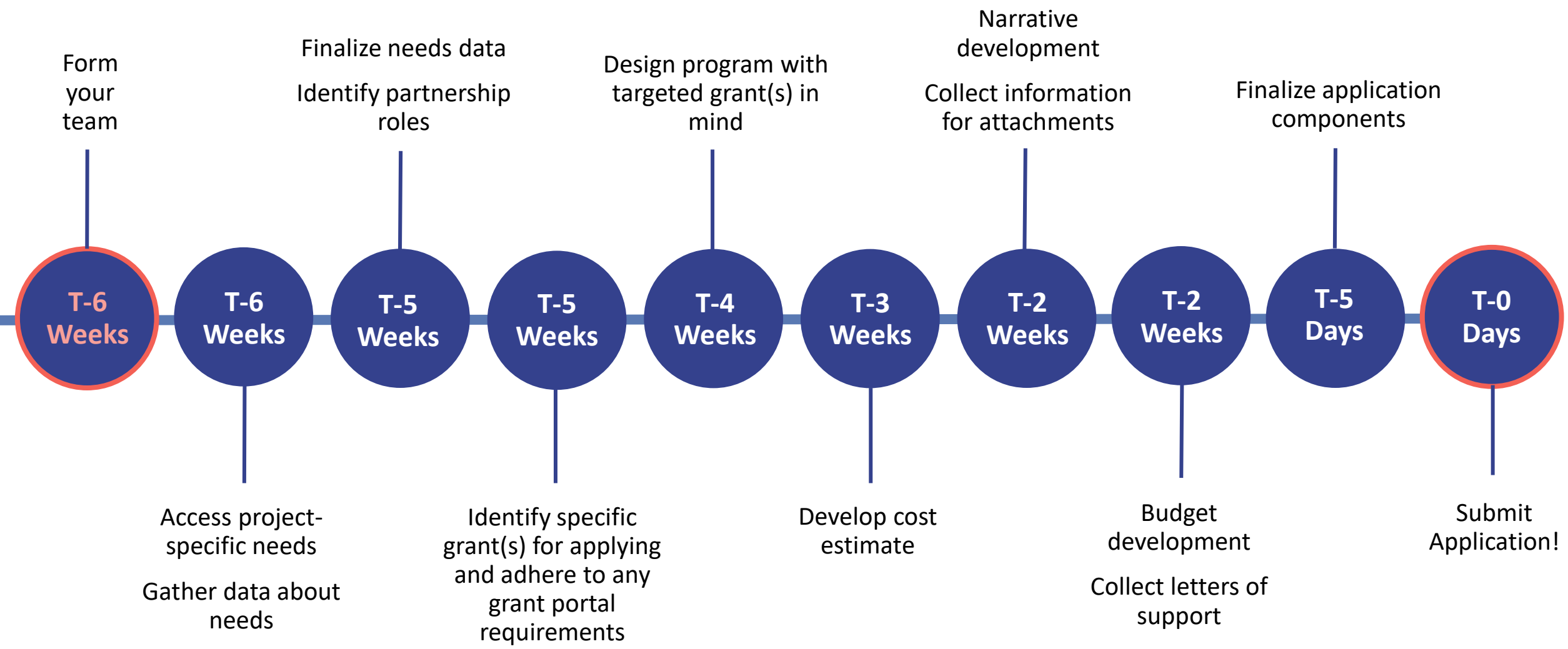
Stay on track through the process and ensure everyone is aware of their roles and deadlines.



The Stroll: Preparing to Submit Your Application Over 9 Months



The Sprint: Preparing to Submit Your Application Over 6 Weeks



Tips to Justify Technology in Grant Proposals

01 | Start with need for the project

A lack of technology usually isn't a sufficient problem to inspire the funder, think about what issue the technology will help solve.

02 | Explain need for tech in budget justification

Think about what grant-funded activities the technology will enable and how the tech helps accomplish project goals.

03 | Involve vendors & IT staff to ensure project success

Save vendor and reseller quotes & product notes for later use when preparing a proposal – these will help when developing your budget.



Make your next grant proposal more competitive

Tip #1

Read the **application guidance** to learn as much as possible about the grant program before you apply.

Tip #2

Let your project's **needs and objectives** determine the technology you acquire and the team you build.

Tip #3

Make sure there is **alignment** among you project narrative, budget, and budget justification.

Tip #4

Include clear, **well-defined goals** that can be measured, are **achievable**, focused on **outcomes**, and have a **deadline for completion**.

Tip #5

Get an outside set of eyes to **review and edit** your final proposal before submitting.



White Paper available for download!

Genetec Grants Support Team Services



The Genetec Grants Support Team offers NO COST grant services to Public Sector and Non-profit agencies:

- Up-to-date grants intelligence
- Consultation to help develop project ideas for new technology-rich projects or to expand initiatives already underway
- Application assistance to seek and secure grant funding to purchase Genetec solutions

Grants assistance available across the Public Sector

- K-12 & Higher Education
- Public Safety Agencies
- State & Local Public Administration
- State & Local Utilities
- Transit & Transportation
- State & Local Justice
- Courts & Correction Institutions
- Healthcare Organizations



Genetec Grants Support Team Services



- Funder Prospecting
- Grant Readiness Coaching
- Project-Specific Consultation
- Proposal Development Assistance

Genetec Grants Support Team
Step-by-Step Process

01 – Engage with the Genetec Grants Support Program

Fill out and submit our Information Collection Tool

Scan this QR code

or request a link to the form from grantsoffice@genetec.com

02 - Consultative Call

Discuss the project:

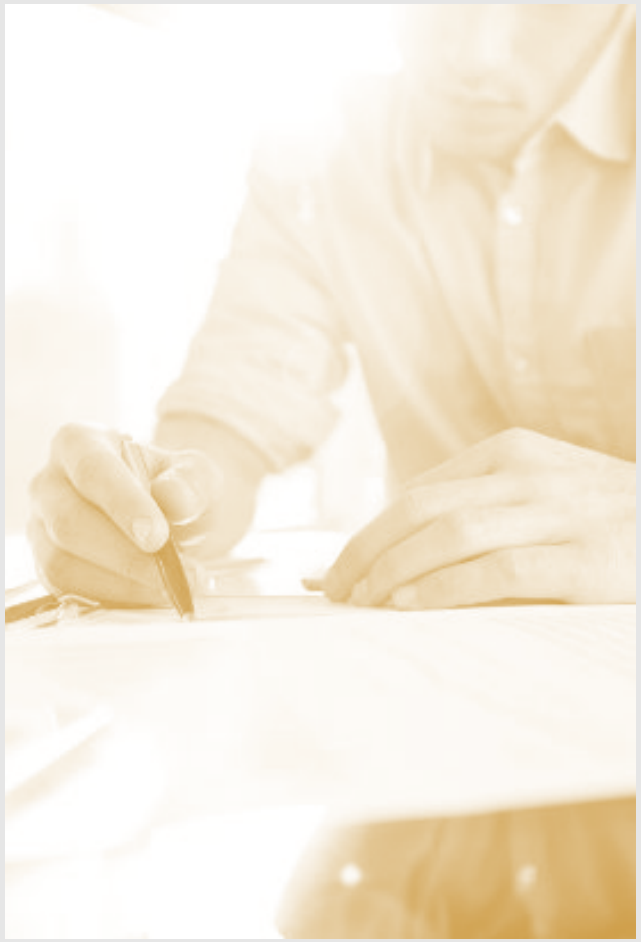
- Refine project ideas
- Further the long-term vision
- Establish next steps



Call participants:

- **Customer**
- **Genetec Account Executive &/or Channel Partner**
- **Genetec Grants Manager**
- **Grants Office Representative**

03 - Grant Development Support



The GGST offers a range of support:

- Honing projects to ensure alignment with grant funder objectives.
- Reviewing grant applications, ensuring compliance with grant funder requirements.
- Providing grant writing/editing support.

As part of the GGST process, the Genetec Account Executive or Channel Partner will:

- Provide project descriptions as well as detailed quotes to be included in the line-item budget once the grant proposal development process is underway.

04 - Successful Application Submission



Questions?

GRANTS OFFICE
empowering communities

Contact Us

grantsoffice.com

helpdesk@grantsoffice.com

Genetec™

Scan to engage with the Genetec Grants Support Team
grantsoffice@genetec.com