

Winning Grants for Community Impact

Strategies for Local Organizations

Today's Presenters



Ashley Schulz

Grants Office
Manager of Research and Consultation



Meghan Jacobsen

Grants Office
Grants Development Associate

TODAY'S AGENDA

01 | Becoming Grant Ready

02 | Types of Grants

03 | Federal and State Grants

04 | Foundation Funding

05 | Considerations When Selecting Grants

06 | Grants Office Services and How to Engage



Steps to Grant Readiness

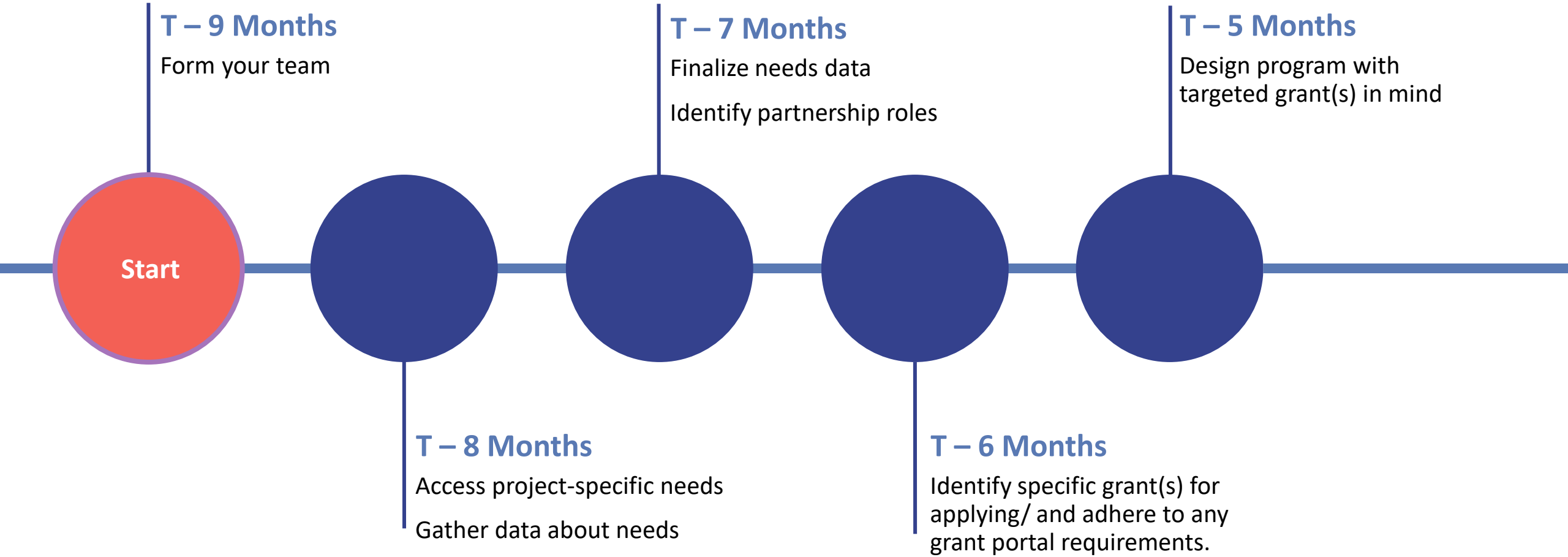
Steps to Becoming Grant-Ready



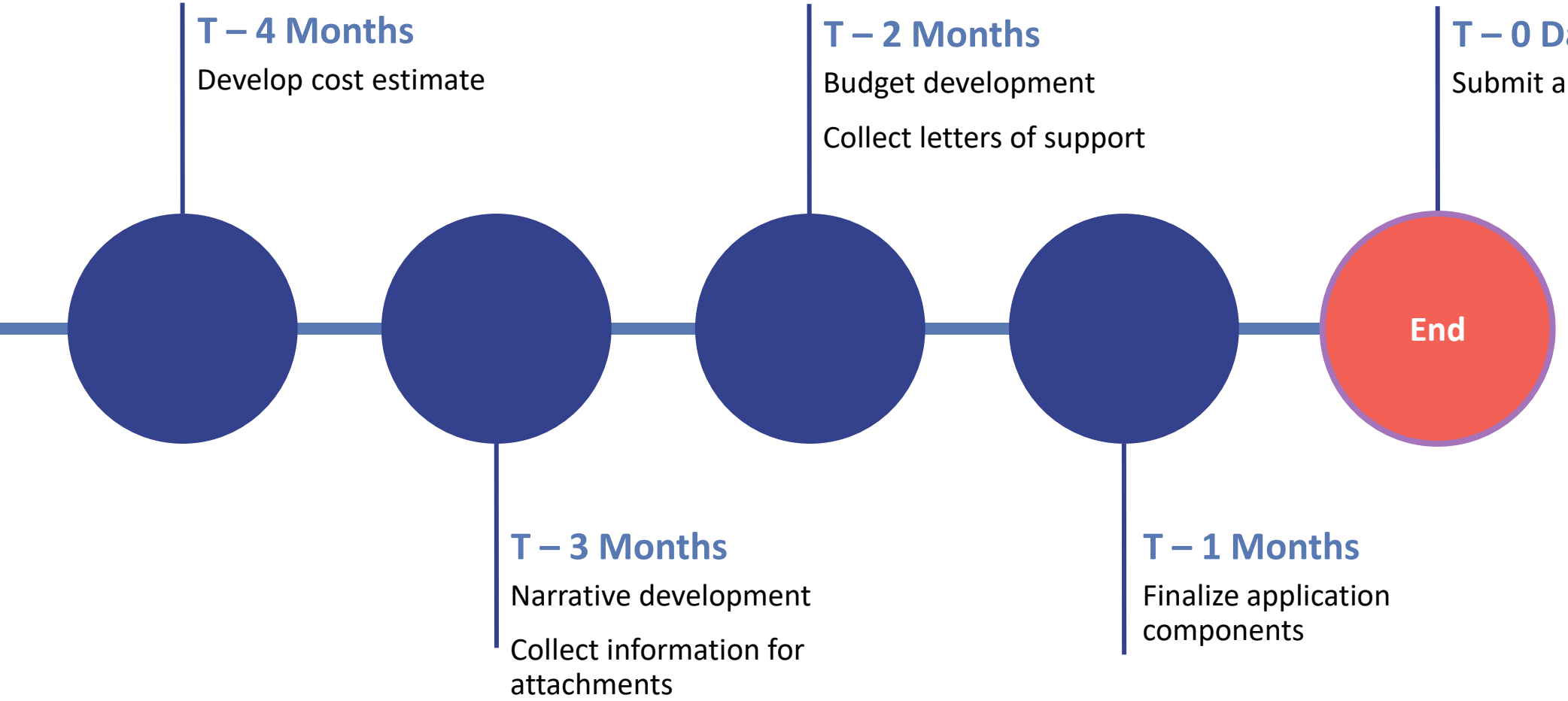
- Define Your Why
- Build a Grantseeking Calendar
- Form a Grants Team
- Register Your Organization with Grantmaking Agencies (i.e., Sam.gov, state grant portals, etc.)
- Create a Grantseeking Documents Folder

Design by PresentationGO.com

Grant Project Application Timeline

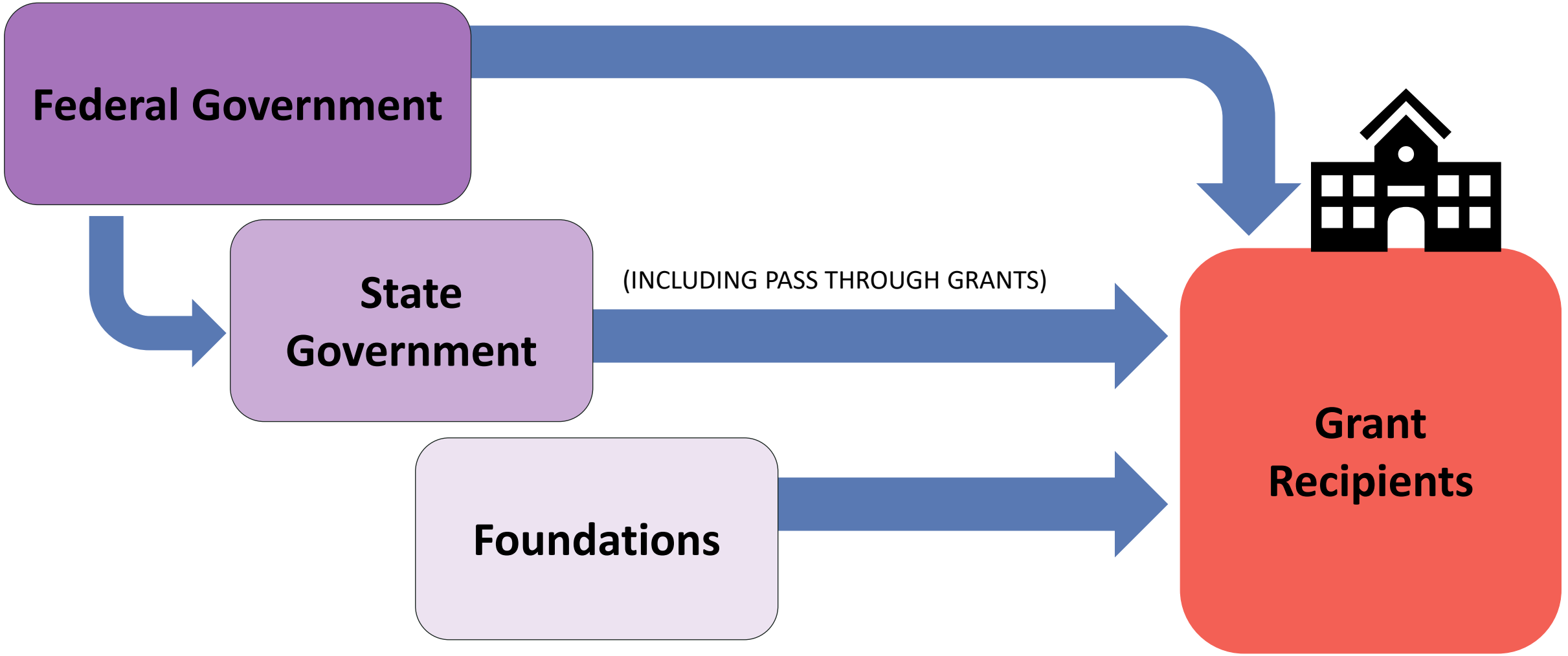


Grant Project Application Timeline



Types of Grant Funding

Sources of Funding



Top Sources of Grant Funding in the United States

Federal Government Agencies

Public Funding
$700B+ USD annually

State Government Agencies

Public Funding
$100B+ USD annaully

Family, Community, & Corporate Foundations

Private Funding
$70B+ USD annually



Federal and State Grants

Receiving Federal and State Grants

Direct

Monies are awarded directly from the source of the grant opportunity (usually the federal government) to the selected end-recipients

VS

Pass-through

Monies travel to an intermediary entity (such as a state or regional entity) before being awarded to the selected end-recipients

The intermediary entity may institute additional requirements or restrictions beyond those outlined by the original grant maker.

Examples of Federal Sources of Funding

















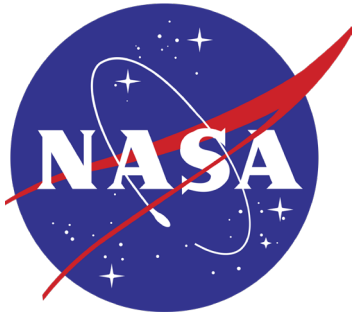














Library Services and Technology Act (LSTA) Grant

State Library Administrative Agencies may use the funds to support statewide initiatives and services and distribute the funds through competitive subawards to, or cooperative agreements with, public, academic, research, school, or special libraries or consortia to support state-specific LSTA goals.

Core Areas

1. Meeting the needs of children, parents, teenagers, adult learners, senior citizens, the unemployed, and the business community.
2. Address underserved communities and persons having difficulty using a library.
3. Provide library services for the blind and physically handicapped.



Funding Amount

Approximately $160 million distributed to all 50 states, the District of Columbia, the territories of the United States, and the Freely Associated States.

Deadline

Deadlines vary by state.

Eligibility Notes

- Eligible sub-recipients are public, academic, research, school, or special libraries or consortia.

Museums for America

The Museums for America program supports museums of all sizes and disciplines in strategic, project-based efforts to serve the public through exhibitions, educational/interpretive programs, digital learning resources, professional development, community debate and dialogue, audience-focused studies, and/or collections management, curation, care, and conservation.

Core Areas

1. Lifelong Learning
2. Community Engagement
3. Collections Stewardship



Funding Amount

Approximately $21.7 million

Deadline

Anticipated next in Fall 2025

Eligibility Notes

- State and local governments
- Nonprofit organizations

Title IV, Part B: 21st Century Community Learning Centers

Supports the creation of community learning centers that provide academic enrichment opportunities during non-school hours for children, particularly students who attend high-poverty and low-performing schools. The program helps students meet state and local student standards in core academic subjects, such as reading and math; offers students a broad array of enrichment activities that can complement their regular academic programs; and offers literacy and other educational services to the families of participating children.

Core Areas

1. Remedial education activities and academic enrichment learning program
2. STEM education and activities
3. Recreational activities
4. Drug and violence prevention programs



Funding Amount

Approximately $1.3 billion allocated to all 50 states, the District of Columbia, and Puerto Rico.

Deadline

Deadlines vary by state.

Eligibility Notes

- Local educational agencies
- Community based organizations
- Indian tribe or Tribal organization
- A consortium of two or more eligible organizations

Community Facilities Grant Program

Funds the purchase, construction, and/or improvement of essential community facilities in RURAL areas (populations of 20,000 or less). Highest priority is for low-income communities with a population of 5,000 or less.

Core Areas

1. Community support services (i.e. childcare facilities, community centers, fairgrounds, etc.)
2. Educational services (including libraries and museums)
3. Local food systems such as food pantries and community kitchens
4. Healthcare and public safety facilities



Funding Amount

Approximately $50 million

Deadline

Rolling deadline

Eligibility Notes

- Public entities such as municipalities, counties, and special-purpose districts
- Nonprofit organizations
- Tribal governments
- Applicants must be located in a rural community with no more than 20,000 residents

Foundation Funding

Benefits of Foundations

Open to a wider variety of projects

Not hindered by federal regulations on the use of funds

Must still fit within the mission!

Priority Alignment

Foundation Priorities Can Include

- Arts and Culture
- Community and Social Services
- Education
- Health and Wellness
- Libraries
- Research
- Workforce Development

Organizational Needs Can Include

- Project support
- Capacity building
  - Expansion Services
  - Infrastructure Improvement
  - Strategic Planning
  - Staff Development
- Operating/General Support

Societal Impact

The challenge is to align your need(s) with the Foundation's priorities to achieve common goals

Examples of Foundation Grantmakers

Dollar General Literacy Foundation

- Focus areas are libraries and literacy programs
- FY2023 total giving: $19 million

Max and Victoria Dreyfus Foundation

- Focus areas include arts and culture, community-based organizations, and museums
- FY2022 total giving: $2.4 million

The Fidelity Foundation

- Focus areas include arts and culture, education, and conservation
- FY2022 total giving: $146.9 million

Local Community Foundations

- Focus areas vary on community needs
- Total giving amounts vary

Selecting Grants

Selecting the “best-fit” grant

01 Do we meet the Eligibility Requirements?

Organization type, IRS designation, geographic scope, population served, etc.

02 Timeline until Submission Deadline

Do we have enough time and the capacity to make a high-quality submission?

03 Funding Priority

Does the purpose of these funds align with any of our overarching goals? Does the grant have a competitive priority we can address for “bonus points”?

04 The Award

Will this fund the line items we want? Is the size of the grant appropriate for our needs? If there is a cost-share/match requirement, can we meet it?

05 Peripherals

Is collaboration required and do we have any possible partners? Do we have the capacity to address the reporting requirements if awarded?

06 Funder History

Does the funder have an established history giving to organizations or projects like ours already? Or do they prefer innovative projects only, in which case is our idea new?

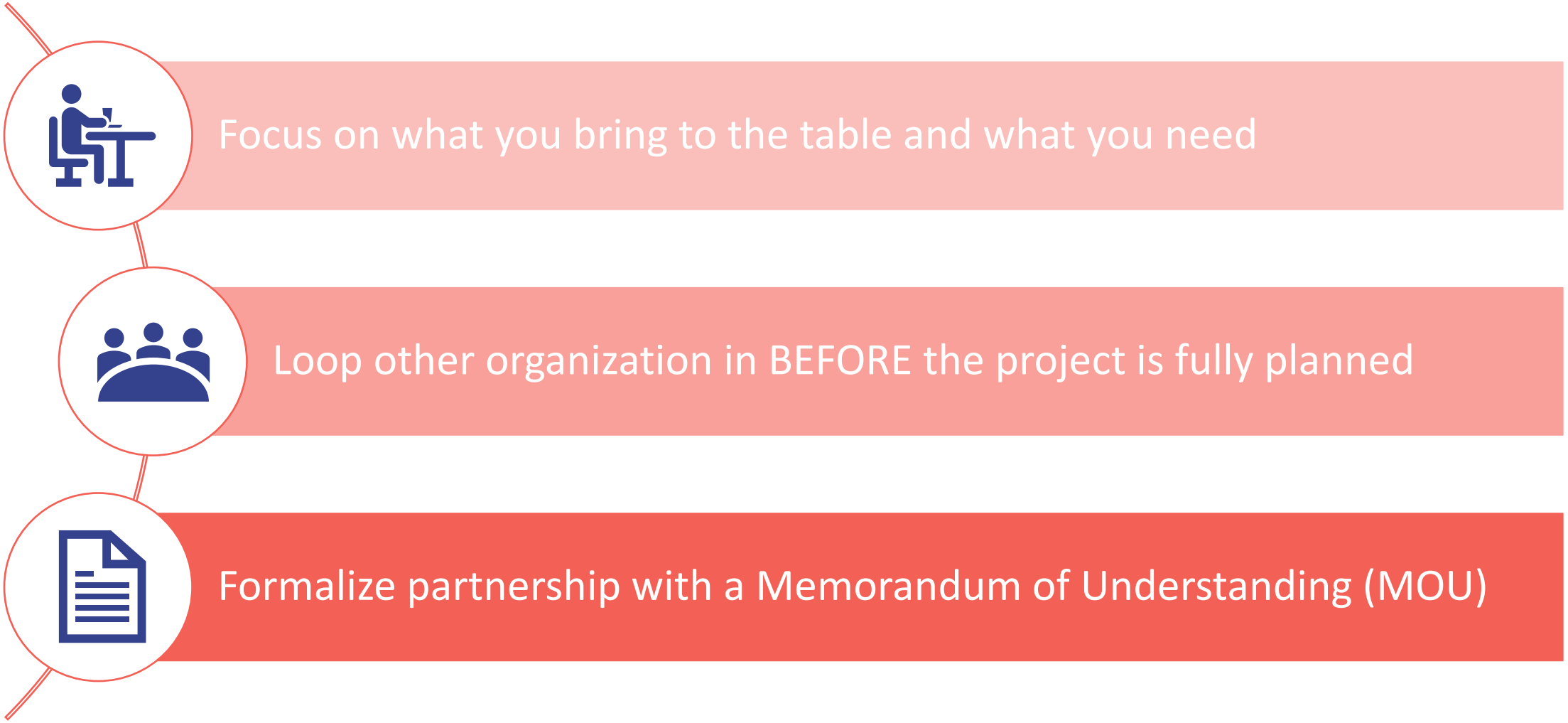


A Grant “Fits Best” When There is Alignment

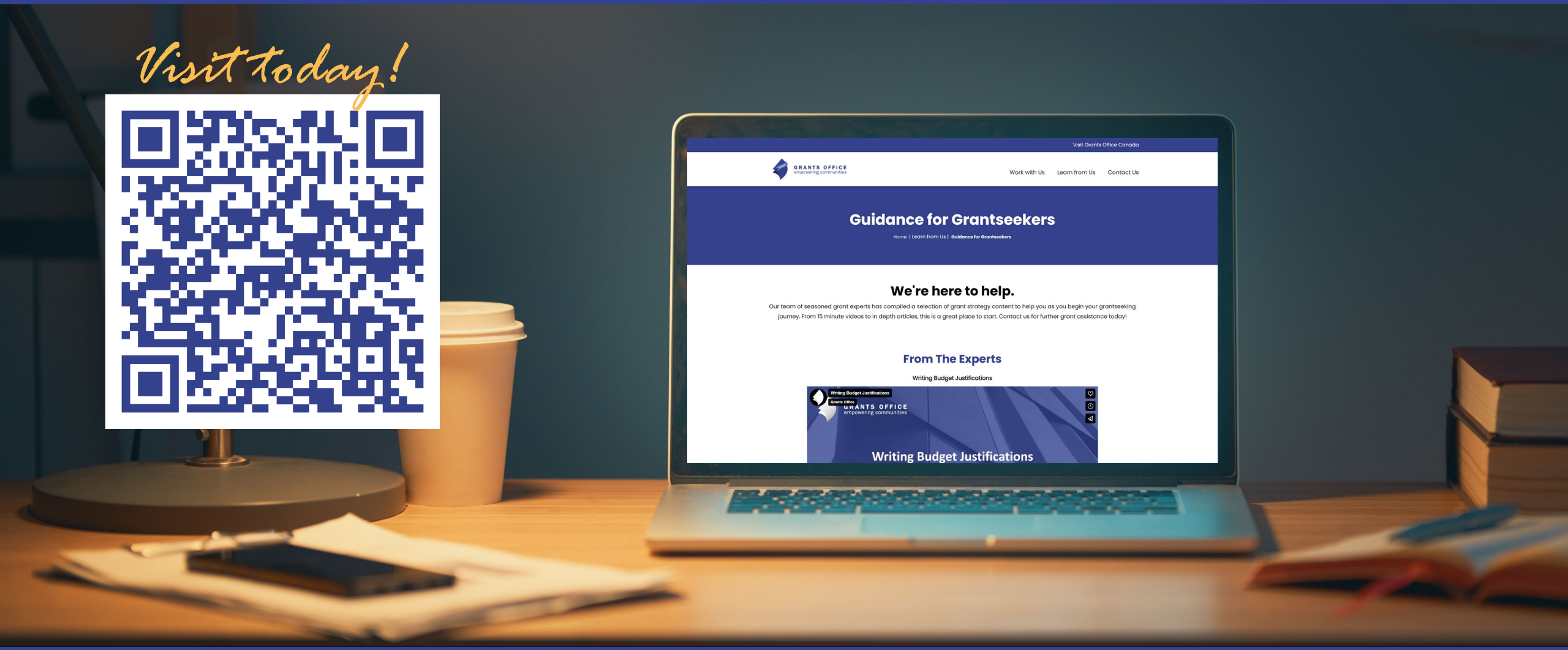


Design by PresentationGO.com

Develop Effective Partnerships



FREE RESOURCES: Guidance for Grantseekers



Engage with Grants Office

Step 1

‘Contact Us’

Fill out an Information Collection Tool to engage with the Grants Office Helpdesk.

Step 2

Initial Meeting

Meet with a Grants Office Consultant to discuss your project goals and technology needs.

Step 3

Funding Opportunity Report

Your Grants Office Consultant will provide you with a report detailing applicable grants.

Step 4

Consultative Call

Meet with your Grants Office Consultant to plan and prepare your application.

Step 5

Submit Application

Once completed, you submit your grant application and let us know when you win!

Start here!

Questions?

GRANTS OFFICE
empowering communities

Contact Us

www.grantsoffice.com

info@grantsoffice.com

LinkedIn

